



# Optical Laboratories Association

*Voice of the Manufacturing Optical Laboratory - Since 1894*

**For Immediate Release**

## **OLA Presents Directors Choice Award**

### **2008 OLA Directors' Choice Award Presented to Gordon H. Keane, Jr.**

**Nashville, TN, November 8, 2008** — "It is my honor to introduce this year's director's choice recipient for outstanding contribution to the industry, Gordon Keane," said Barney Dougher, OLA Immediate Past President. "Faced with the challenge of increasing technical requirements, Gordon brought together available technology with software to focus on the optical lab and manufacturing of lenses."

Gordon Keane is President of Digital Vision, Inc. (DVI), which he founded in 1983, to specialize in automating optical laboratories. Gordon had spent several years working with George Weber, Tom Mitchoff, and the Sericko family at Columbian Bifocal, developing and then managing the first widely used ophthalmic manufacturing and business software.

OLA's highest honorary award was presented to Gordon Keane on November 8<sup>th</sup> during the President's Banquet and Awards ceremony, the culminating celebration of THE OLA 2008 Annual Meeting at the Gaylord Opryland Hotel in Nashville, Tennessee. The Directors' Choice Award honors individuals, companies, or organizations, which have made outstanding contributions to the ophthalmic industry.

\* \* \* \* \*

The Optical Laboratories Association (OLA) is an international business association founded in 1894 to serve the needs of the optical laboratory industry. OLA's current members include 335 companies, representing 583 Rx manufacturing optical laboratories, and industry suppliers, in the U.S., Canada, and 13 other countries. OLA produces a variety of education and training materials for optical laboratories including technical, legal, and regulatory bulletins and manuals; and for eye care professionals, including the *Lens Menu*, the *Progressive Identifier*, the *Lens Center*, and the *Indispensable Dispensing GUIDE*. OLA sponsors an international conference and exposition - "THE OLA" - the world's largest equipment and materials show exclusively for optical laboratories. For more information contact OLA at 1-800-477-5652 or +1-703-359-2830, fax +1-703-359-2834, email: [ola@ola-labs.org](mailto:ola@ola-labs.org), or visit the OLA website: [www.ola-labs.org](http://www.ola-labs.org).

#####

**For more information, press only:**

Carmen Sevilla, 703-359-2830, [Carmen@ola-labs.org](mailto:Carmen@ola-labs.org)

11096 Lee Highway, Suite A-101 - Fairfax, VA 22030-5039  
800-477-5652 or +1-703-359-2830 FAX +1-703-359-2834  
Email: [ola@ola-labs.org](mailto:ola@ola-labs.org) - Website: [www.ola-labs.org](http://www.ola-labs.org)