

**Optical Laboratories Association Announces
2009 Award of Excellence Nominees**

Fairfax, VA. October 5, 2009 — “I am pleased to announce the Nominees for the 2009 *Award of Excellence*,” said J.Larry Enright, OLA President. “OLA believes it is important to recognize the Ophthalmic Industry suppliers who have made an outstanding contribution to the laboratory community and allied professions,” Enright continued.

An OLA *Award of Excellence* is the premier product recognition the laboratory industry offers. “The nomination alone is high praise for each of these products,” said Kevin Bargman, OLA President Elect, “and recipients tell us that winning the *Award* adds credibility to their products and increases their sales.”

The final *Award* Nominees are attached. This begins the “campaign” phase of the program, where each Final Nominee company can “lobby” their customers for their votes. The *Award* process will enter the voting stage in November. Ultimately, OLA members determine the *Award* winners. Every OLA lab member will be sent a ballot in early November, and each company has one vote to cast for their choice. Final winners will be announced at the Opening Reception on Friday, December 4 at **THE OLA 2009** in Washington, D.C. at the Gaylord National Hotel and Convention Center.

“Since 1984 ... bringing the best possible eyewear to consumers.”

Optical Laboratories Association (OLA) is an international business association founded in 1894 to serve the needs of the optical laboratory industry. OLA's current members include 258 companies, representing 520 Rx manufacturing optical laboratories, and industry suppliers, in the U.S., Canada, and 8 other countries. OLA produces a variety of education and training materials for optical laboratories including technical, legal, and regulatory bulletins and manuals; and for eye care professionals, including the *Lens Menu*, the *Progressive Identifier*, the *Lens Center*, and the *Indispensable Dispensing GUIDE*. OLA sponsors an international conference and exposition - "THE OLA" - the premier annual event, exclusively for optical laboratories. For more information contact OLA at 1-800-477-5652 or +1-703-359-2830, fax +1-703-359-2834, email: ola@ola-labs.org, or visit the OLA website: www.ola-labs.org.

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For more information about Optical Laboratories Association:

<http://www.ola-labs.org>



2009 OLA Awards of Excellence



Final Nominees

DRESS FRAMES

Apple Bottoms AB706
Sides Eyewear #006
Totally Rimless TR151
Phoebe Couture P203
Randy Jackson 1013

Eyewear Designs
I - Concepts
McGee Group
Nouveau Eyewear
Zyloware

SPECIALTY FRAMES

Elizabeth Arden EA5096
The Edge Rx Swim Goggle
Vera Bradley - Heidi
Trendsetter TR309S

Eyewear Designs
Hilco
McGee Group
Uvex by Sperian

CHILDREN'S FRAMES

Hershey's HER108
Vera Bradley Alexandra
Nickelodeon SpongeBob SquarePants Exploration

Eyewear Designs
McGee Group
Nouveau Eyewear

LENS MATERIALS & TREATMENT

Crizal Avance' with Scotchgard Protector
UVMP Hard Coat
Ioncote Carbon
1.74 AR FSV
SOLFX
Coppertone Polarized Lenses
NuPolar 1.67 High Index Semi-Finished

Essilor of America
Quest Optical
Satisloh
Seiko Optical Products
Transitions Optical
Vision Ease Lens
Younger Optics

LENS DESIGN

Individual™
Varilux Sport
iD LifeStyle
Autograph II

Carl Zeiss Vision
Essilor of America
Hoya Vision Care
Shamir Insight

MARKETING

Xperio Brand Polarized Lenses
Transitions Academy
Coppertone Polarized Lenses
Drivewear® Glare Wheel Demonstrator

Essilor of America
Transitions Optical
Vision Ease Lens
Younger Optics

SOFTWARE TOOLS

Specialty Lens Designer
Job Bob
Electronic Packing List
Laboratory Management System™

DAC International
Digital Vision
Opticom
Optivision

SURFACING EQUIPMENT

MAAT Sub-Aperture Polisher
VFT Orbit Generator
HSC Sprint Generator

Gerber Coburn
Satisloh
Schneider Optical Machines

SURFACING MATERIAL & TOOLS

Lumina™ Polish Pad
Red Revolution Fining Pad (RED800 or EL2-RED800)
Perma Pad Polishing Tool

DAC Vision
Practical Systems
Schneider Optical Machines

FINISHING EQUIPMENT

Rob Control for Blocking
WECO 950 Edger
Dimension Tracer
Sprint Spin Coater
LT-1000 Tracer
ES-4 Edger

A&R Optical Machinery
Gerber Coburn
National Optronics
Quest Optical
Santinelli Int'l/NIDEK
Satisloh

FINISHING MATERIAL & TOOLS

Dual Lensmapper
Stellar™ Block
Micro-PAL Identifier
Edge Right

A&R Optical Machinery
DAC Vision
Optisource
Quest Optical

LENS TREATMENT EQUIPMENT

Turbo Gradient 4
Syrus 1350
EZ Coat System
Magna Spin Coater
Ultra-Rx Coater

BPI/Brain Power
Leybold Optics
Quest Optical
Satisloh
Ultra Optics

ACCESSORY PRODUCTS

Chemistrie Custom Clips
Double Lens Lined Envelope
Leader Lens Wipe Dispenser

Eyenovate
E-Z Pack
Hilco