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Optical Laboratories Association

**For Immediate Release
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Concurrent Education Options Add Flexibility to a Blockbuster Program

Fairfax, VA – Optical Laboratories Association announces the addition of “Surfacing University and Finishing University” to the high quality education program offered during THE OLA 2009 Annual Meeting and Convention, December 4-5, 2009 at the Gaylord National Convention Center. Dynamic education for attendees has been carefully created by the 2009 Program Chairman, Jonathan Jacobs. “This year I wanted to create an educational opportunity specifically for lab operations personnel,” said Jacobs. “Each of these universities will be very intense and provide a lot of information in a short period of time.”

In addition to the intense Universities, there are eleven single-topic classes on Lab Operations and Business Management that designed for lab owners and managers. Attendees can elect to attend the Lab Operations and Business Management classes on one or two days, or attend either or both of the Universities. Registration fees include full access to all aspects of education, including Keynote Sessions, plus daily healthy start breakfasts, luncheons, beverage breaks, exhibit hall access and the Opening Night Reception and Awards of Excellence Ceremony.

Full information is available at www.ola-labs.org/OLA2009, or by calling OLA at 800-477-5652.

Optical Laboratories Association (OLA) is an international business association founded in 1894 to serve the needs of the optical laboratory industry. OLA’s current members include 258 companies, representing 520 Rx manufacturing optical laboratories, and industry suppliers, in the U.S., Canada, and 8 other countries. OLA produces a variety of education and training materials for optical laboratories including technical, legal, and regulatory bulletins and manuals; and for eye care professionals, including the *Lens Menu*, the *Progressive Identifier*, the *Lens Center*, and the *Indispensable Dispensing GUIDE*. OLA sponsors an international conference and exposition - “THE OLA” - the premier annual event, exclusively for optical laboratories. For more information contact OLA at 1-800-477-5652 or +1-703-359-2830, fax +1-703-359-2834, email: ola@ola-labs.org, or visit the OLA website: www.ola-labs.org.

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