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Optical Laboratories Association

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Deeper Discounts for Hotel Rooms for THE OLA 2009

Fairfax, VA –OLA has been working closely with the Gaylord National Hotel to negotiate rates for OLA convention attendees as low as possible during THE OLA 2009. “We are pleased to announce that the rates at the Gaylord Hotel have been reduced below the previously published OLA group rate” said OLA executive director, Bob Dziuban. “The rate for single occupancy room has dropped to \$189, double occupancy to \$229.”

The new rate, along with the Hotel Credit Voucher drives a four night, single occupancy average room rate down to \$151 per night. This is a highly competitive rate not found in four star hotels, particularly in the Washington, DC area..

Reservations already made by OLA attendees will be adjusted accordingly. The deadline to guarantee a room in the OLA block is November 5, 2009. Reservations can be made online, www.ola-labs.org/OLA2009, by phoning the Gaylord National directly, (301-965-2000) or by faxing a reservation form to the hotel. The form is available on the OLA website.

Optical Laboratories Association (OLA) is an international business association founded in 1894 to serve the needs of the optical laboratory industry. OLA’s current members include 258 companies, representing 520 Rx manufacturing optical laboratories, and industry suppliers, in the U.S., Canada, and 8 other countries. OLA produces a variety of education and training materials for optical laboratories including technical, legal, and regulatory bulletins and manuals; and for eye care professionals, including the *Lens Menu*, the *Progressive Identifier*, the *Lens Center*, and the *Indispensable Dispensing GUIDE*. OLA sponsors an international conference and exposition - “THE OLA” - the premier annual event, exclusively for optical laboratories. For more information contact OLA at 1-800-477-5652 or +1-703-359-2830, fax +1-703-359-2834, email: ola@ola-labs.org, or visit the OLA website: www.ola-labs.org.

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