



**For Immediate Release
September 3, 2010**

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OLA Announces 2010 "Hall of Fame Honorees"

Twelve Individuals to be Inducted into the OLA HALL OF FAME at THE OLA 2010

Fairfax, VA, September 3, 2010— "It is my pleasure today to announce the names of the twelve individuals to be inducted into the OLA Hall of Fame for 2010," said Bob Dziuban, executive director of OLA, as he revealed the names of the industry veterans who will be honored at the 11th annual OLA Hall of Fame Banquet. The Banquet will be held on the evening of October 6, 2010, the evening before THE OLA 2010 Annual Meeting. The 2010 Hall of Fame Honorees are:

Dave Cuffe

Paul B. "Barney" Dougher

Rick Elias

Ed Greene

Tom Mitchoff

Jacques Stoerr

J. Davis Lea

Rolf Sulzberger

Posthumously:

Tom Brown

Mike DiSanto

Robert Graham

James Hull

The OLA Hall of Fame began as The Optical Pioneers in 2000, for the purpose of "recognizing the contributions of those who participated in the establishment of the wholesale optical industry in its founding years." Over time, the recognition has progressed to persons from any era and any part of the optical lab industry, and thus the name was changed to the Hall of Fame. The Banquet is held each year at THE OLA Annual Meeting, to

bring together optical industry people – new and veteran – to celebrate the rich heritage of this strong and diverse industry.

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Optical Laboratories Association (OLA) is the international business association founded in 1894 to serve the needs of the optical laboratory industry. OLA produces education and training for optical laboratories and for eye care professionals, including technical, legal, regulatory bulletins, manuals, and industry conventions. For more information contact OLA at 1-800-477-5652 or +1-703-359-2830, fax +1-703-359-2834, email: ola@ola-labs.org, or visit the OLA website: www.ola-labs.org.

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