



Optical Laboratories Association

Making the world's eyeglasses-Since 1894

**For immediate release
February 20, 2008**

Contact: Robert Dziuban,
Executive Director
Phone: 1-800-477-5652
+1-703-359-2830
Fax: +1-703-359-2834
Email: ola@ola-labs.org

OLA Welcomes Seven New Members

Fairfax, Va., February 20, 2008 —The Optical Laboratories Association (OLA) is pleased to welcome four new laboratory members to the organization and three new associate (supplier) members:

Laboratory members:

Capitol Optical – Olympia, WA
Value Eyecare Network, Inc. - Ronkonkoma, NY
Kaban Optical, Inc. - Palm Springs, CA
PixelOptics, Inc. - Roanoke, VA

Associate members:

IODA S.r.l. - Padova, Italy
R & R Solutions – Gravette, AR
Yamamoto – Kogaku, Co, Ltd. - Osaka, Japan

These companies have joined OLA for their highly-regarded dispenser and consumer education materials; world-wide access to other optical lab colleagues for sharing information and networking; technical, legal and regulatory assistance; cost saving programs; and representation and promotion of their business.

OLA brings education, information, networking, exclusivity, savings, success, experts, and opportunity to the optical lab industry. OLA Vice President and Program Chairman Kevin Bargman, of Hawkins Optical Lab, Inc. in Topeka, Kansas invites all to attend THE OLA 2008, November 6-8, at the Gaylord Opryland Hotel, Nashville, Tennessee.

The Optical Laboratories Association (OLA) is an international business association founded in 1894 to serve the needs of the optical laboratory industry. OLA's

11096-A Lee Highway, Suite 101 - Fairfax, VA 22030-5039
1-800-477-5652 or +1-703-359-2830 FAX +1-703-359-2834
E-mail: ola@ola-labs.org - Website: www.ola-labs.org

current members include 332 companies, representing 585 wholesale and retail laboratories in the U.S., Canada, and 12 other countries, plus 67 supplier (non-laboratory) members. OLA produces a variety of education and training materials for optical laboratories including technical, legal, and regulatory bulletins and manuals; and for eye care professionals, including the *Lens Menu*, the *Progressive Identifier*, and the *Indispensable Dispensing GUIDE*. OLA sponsors an international conference and exposition - "THE OLA" - World's Largest Equipment and Materials Show Exclusively for Optical Laboratories. For more information contact OLA at 1-800-477-5652 or +1-703-359-2830, fax +1-703-359-2834, email: ola@ola-labs.org, or visit the OLA website: www.ola-labs.org.

###

For more information, press only:
Carmen Sevilla, 703-359-2830, carmen@ola-labs.org